

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of		)
		)
	Nick Steele, et al.	)
		)
Serial No.:	09/933,567	)
		)
Filed:	August 20, 2001	)
		)
For:	BRANDING AND REVENUE SHARING FOR FACILITATING STORAGE, MANAGEMENT AND DISTRIBUTION OF CONSUMER INFORMATION	)
		)
Examiner:	Greta L. Robinson	)
		)
Group Art Unit:	2168	)

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT "C" UNDER 37 C.F.R. § 1.312

Please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 2 of this paper; and

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.